

| AMERICA'S DUTCH TREASURE |

# Pella



2026 INSPIRATION GUIDE



# WELKOM TO PELLA, IOWA

I'm so glad you're here and I'm excited to share a glimpse of what makes Pella such a special place to visit. No matter the season, there's always something waiting for you. Maybe you're planning a wedding, convention, or family reunion—or perhaps you're simply looking for a destination that values accessibility and makes every guest feel at home. Whatever brings you here, Pella is ready to welcome you with open arms.

Our community is filled with charm and tradition, where history and culture are celebrated daily. From step-on guides and authentic Dutch dinners to hands-on experiences in our museums, there's something for both the young and the young at heart. Add in our unique shops, beautiful parks and trails, and a downtown that feels like stepping into another world, and you'll see why so many visitors return again and again.

Pella is a place where business and leisure blend seamlessly. Whether you're gathering colleagues, reconnecting with family, or simply taking time to slow down, we have the spaces, services, and hospitality to make your time memorable. From tulips in the spring to twinkling lights in the winter, every season tells a new story, so plan your trip to Pella anytime of the year!

On behalf of our community, thank you for choosing Pella! We can't wait for you to experience the warmth, beauty, and joy that make our town unforgettable.

Proost!



**Ann Frost**  
*Executive Director, Visit Pella*



## TAKE US WITH YOU

Take your planning on the go by visiting our website for all things Pella! Our website is your one-stop shop for everything from lodging and things to do, to blogs with sample itineraries, top foods, and more. Get the most out of your Pella experience by exploring our resources and planning your perfect trip today. It's the best way to ensure you don't miss anything our charming town has to offer!



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A guide to the best breakfast and mid-morning bites in Pella served with warm Dutch hospitality. Whether you're craving fluffy pancakes, a flaky Dutch pastry, or a smoothie packed with nutrients, Pella serves up options that make every weekend morning feel special.



## SHOP IN PELLA

Whether you're seeking handcrafted artisan goods, trendy apparel, or delicious locally-made treats, Pella's diverse shopping scene has something to delight every budget and taste.

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Connect with nature while exploring Iowa's largest lake, Lake Red Rock!



#### VISIT PELLA OFFICE

915 BROADWAY STREET | PELLA, IA 50219  
641.204.0885



#### INFORMATION WINDMILL

SE CORNER OF CENTRAL PARK  
OPEN MID APRIL - SEPTEMBER



91<sup>st</sup> ANNUAL

# Tulip Time

**MAY 7, 8, & 9, 2026**

Planted in Tradition, Blooming with Fun!

**[pellatuliptime.com](http://pellatuliptime.com)**

TULIP QUEEN

TULIP TIME PARADE

## WHAT TO DO:

### SEE THE TULIPS

Gardens listed on next page. Hundreds of thousands of tulips are planted throughout the community in celebration of Pella's Dutch heritage! Especially vibrant is the Tulip Avenue in Central Park which runs from north of the fountain to the sundial.

### EXPLORE THE DUTCH CRAFT MARKET

9am - 7pm | West Market Park  
Stroll through West Market Park and enjoy 100+ booths filled with a wide variety of shopping delights.

### PELLA CITY TOURS

640 Franklin Street  
Explore our beautiful town and hear about our Dutch history and scenic spots throughout the community. Tickets are available each day throughout the festival.

### WATCH THE GRANDSTAND SHOW

1pm - 2:30pm Thursday - Saturday  
The Grandstand show features Dutch dancing and singing, a Dutch costume style show, presentation of the Tulip Queen and Court, street scrubbing, and more. Tickets are available each day throughout the festival.

### ENJOY THE PARADES

2:45pm and 8:30pm  
Thursday - Saturday  
Featuring colorful floats, marching bands from throughout the state of Iowa, hundreds of school children dressed in Dutch costumes and several entries telling the story of Pella and its original Dutch settlers. The parades are an enjoyable activity for all ages that you won't want to miss! (Evening parade is a lighted parade).

### HEAR AND WATCH TRADITIONAL DUTCH SONGS AND DANCES

Performances throughout the day  
Dutch dances are performed by the Dutchesses or the Dutch Family Singers in a variety of downtown locations!

### VISIT PELLA HISTORICAL MUSEUMS

9am Thursday - Saturday  
Pella Historical Museums  
641.6209463  
[pellahistorical.org](http://pellahistorical.org)

### TRY DUTCH FOODS

Thursday - Friday  
Downtown Pella  
Try poffertjes, Pella bologna, and more!

**A map and complete schedule will be available in April at [pellatuliptime.com](http://pellatuliptime.com).**



PELLA CITY TOURS

## PARKING:



Parking is convenient and hassle-free when you use the designated parking lots (some with free shuttles into the downtown area). View maps online at [pellatuliptime.com/parking](http://pellatuliptime.com/parking).



**Handicap parking** is available on a first-come, first-served basis at the Pella Public Library (603 Main Street) with access from Liberty Street.



1



2



3



4



5

# Pella's Gardens

*300,000+ tulips in the spring, plus annuals in the summer and fall... vibrant colors all around Pella!*

**1 Central Park**  
Downtown Pella

**2 Sunken Gardens Park**  
1110 Main Street

**3 Pella Historical Museums**  
507 Franklin Street

**4 Klokkenspel/Molengracht**  
625 Franklin Street

**Central College**  
812 University Street

**5 Brinkhoff Park**  
1307 Washington Street

**Fair Haven Memorial Garden**  
E 3rd & Union Streets

**Pella City Hall**  
825 Broadway Street

**6 Street Side Flowers**  
Washington, Main, Broadway

**Pella Corporation**  
102 Main Street

# ENJOY A COZY CHRISTMAS IN PELLA

## **Kerstmarkt, Pella's Dutch Christmas Market**

Experience an authentic Dutch Christmas Market in Pella this holiday season! Stroll along the Molengracht enjoying authentic Dutch food with a warm beverage in hand from one of our local vendors. Along this European style canal you will also find many holiday and Dutch themed items available from local artisans. Around the market, live music fills the air with festive melodies, creating a truly enchanting atmosphere. Inspired by outdoor markets in the Netherlands, this cozy market will fill you with holiday cheer. Bring your family and friends for lasting memories all while learning about Pella's Dutch culture in a winter wonderland.

## **Christmas Tour of Homes**

Step inside the warm glow of festively decorated homes during the Christmas Tour of Homes. Marvel at the creativity and artistry poured into each unique display, from traditional old world charm to modern elegance. Each home promises a glimpse into the lives and traditions of Pella's residents, offering a heartwarming connection to the spirit of the season. Be sure to snap photos under twinkling trees and amidst dazzling decorations to capture the memories. Holiday memories are best shared with friends and family, so plan your weekend getaway to Pella! Tickets will go on sale in October and are available throughout the event online and in-person at a few local businesses.

**Save the Date:  
December 3, 4, & 5, 2026**

*Imagine stepping into a scene straight out of a Dutch Christmas Carol. Twinkling lights illuminate quaint streets, the aroma of warm pastries fills the air, and festive cheer spills from beautifully decorated homes. This isn't a dream, it's the magic of Pella, Iowa, during the most wonderful time of the year!*

The holiday cheer begins on November 21st with the Festival of Trees at the Pella Opera House along with their Christmas Boutique. Stroll through the Great Hall to admire beautifully decorated Trees and wreaths. December 3-5, adults can visit the Merry Martini Huis on the second floor balcony for a specialty martini. Then, stay for a special Christmas performance on the historic stage- the talented musicians are sure to get you in the holiday spirit!

More festive fun begins on November 23rd with our Annual Tree Lighting in Central Park. Join the community as children sing carols and Santa makes his grand entrance, flipping the switch to illuminate the entire park. Continue the celebration with the Tour of Stores, where downtown shops stay open late with special sales and holiday treats. Take a memorable photo under the beautiful giant ornament or in the lighted tunnel that connects the fountain and sundial in the park. For a truly nostalgic experience, take a ride around downtown Pella in a horse-drawn carriage and warm up afterward with a cup of free hot cocoa by the Information Windmill.



*Photo by Douglas Tupper Photography*

## Unearthly Tales from Pella's Past

Save the Date: October 2026

Join us for **Unearthly Tales of Pella's Past**, a spooky season event that exhumes the true, chilling, and macabre stories from Pella's forgotten history.

Get ready to welcome Sinterklaas! This Dutch legendary figure, based on Saint Nicholas, arrives by boat on December 5th. A special parade will escort him to the Tulip Toren, and afterward, you can meet him and take a photo at the Scholte Church. After your visit, make sure to walk through Pella Historical Museums, which becomes a beautiful winter wonderland. You can also tour the Scholte House Museum, which is decorated with stunning Victorian Christmas charm.

Pella's downtown is the perfect place to finish your holiday shopping. Our local boutiques have something for everyone on your list, from fashion and home decor to unique gifts for adventure enthusiasts.

More than just a day trip, Pella is an ideal destination for a romantic getaway, a girls' weekend, or a special family trip. Take a moment to slow down and savor the season with us. Why not surprise your significant other with a weekend away, or bring the kids and experience the magic of Sinterklaas through their eyes? We invite you to experience the nostalgic and romantic charm of the holidays in Pella and create lasting memories with those you love. We'll see you soon!

*\*Photos provided by Douglas Tupper Photography, Megan Rochelle Photography, and Jim Lee Photography*



You'll find upcoming events on our website at: [visitpella.com/events](http://visitpella.com/events)



## CELEBRATING 40 YEARS



Oskaloosa  
MAIN STREET  
1986 2026



FOLLOW OSKALOOSA  
MAIN STREET FOR  
2026 EVENTS,  
MILESTONES & MEMORIES

# TOP BRUNCH SPOTS

*in Pella*

Breakfast and mid-morning bites are taken seriously here in Pella, with its Dutch roots, charming streets, and warm hospitality! Whether you're craving fluffy pancakes, a flaky Dutch pastry, or a smoothie packed with nutrients, Pella serves up options that make every weekend morning feel special.

## Pella's Coziest Cafés and Diners

Start your day at a place that feels like a home away from home. Windmill Cafe is a local favorite, famous for its comforting aromas of sizzling hash browns and freshly baked cinnamon rolls. This diner is the quintessential spot for a hearty breakfast that will keep you full for hours. With generous portions and friendly service, it's the kind of place where you'll want to linger over a second cup of coffee and read the morning paper.

Just down the street, Smokey Row Coffee is the perfect place for a caffeine fix. Known for its retro vibes and robust coffee, it offers more than just a great cup of joe. Pair a steaming latte with one of their warm muffins or a savory breakfast sandwich for a quick, delicious bite. For a truly unique experience, visit The Brew Coffee House, a cozy cafe that invites you to slow down and connect with friends. Don't miss their Dutch Letter Latte, a drink inspired by Pella's famous pastry, which pairs perfectly with their locally roasted coffee and an assortment of fresh-baked treats.

## Dutch Delights and Artisan Baked Goods

A trip to Pella wouldn't be complete without indulging in its famous Dutch pastries. The aroma of baked goods is a hallmark of the town, thanks to its two iconic bakeries. For generations, Jaarsma Bakery and Vander Ploeg Bakery have been delighting locals and visitors alike with their iconic Dutch Letters. These delicate, almond-filled pastries are shaped like the letter "S" and are a must-try. Both bakeries also offer an array of other treats, from buttery croissants and gooey cinnamon rolls to unique Dutch specialties like puff pillows, a delicious pastry with a sweet cream filling.

For those who appreciate the art of baking, The Bread Board is a true gem. This artisan bakery takes pride in its handcrafted sourdough, flaky pastries, and decadent bread puddings. Every visit feels like a special occasion, whether you're savoring a warm croissant, a delicious quiche, or a fresh scone. It's a place that proves brunch isn't just about eating, but about enjoying the care and craft behind every single bite. We recommend taking a loaf of delicious sourdough bread home with you to savor the tastes of Pella!

## Fresh, Local, and Nutritious Options

If you're looking for something lighter or a taste of Pella's fresh, local ingredients, there are plenty of options. Main Street Markt is an excellent choice for a fresh and flavorful start to your day. This vibrant market and eatery highlights locally sourced ingredients in every dish, from a light and creamy avocado toast to a heartier breakfast burrito for those post-morning-hike cravings.

And if you're in the mood for something both refreshing and energizing, Big Acai Bowl has you covered. This spot offers a fantastic selection of vibrant, fruit-packed bowls that are as delicious as they are nutritious. Try their Blue Majik Power Bowl or a refreshing Tropical Smoothie for a perfect balance of flavor and energy, proving that sometimes, the best brunch is enjoyed with a spoon and a drizzle of honey.

With so many incredible brunch spots, Pella is a town where mornings are meant to be delicious. So whether you're a local or just visiting, grab a friend, pull up a chair, and let your taste buds savor all that Pella has to offer.

*Additional dining options can be found on pages 32 & 33.*

# *brunch*

Brunch is the ultimate weekend party for your taste buds, blending the best of breakfast and lunch into one glorious, guilt-free feast! It's the perfect excuse to gather your favorite people, clink glasses filled with mimosas or bloody marys, and share a spread of delicious sweet and savory treats. So, sleep in, ditch the morning rush, and leisurely enjoy a few hours of great food and even better company!







# 26 IN '26:

## FAMILY ADVENTURES FOR THE PERFECT ROAD TRIP

Pella is the perfect family destination where kids can explore and learn about Dutch history in a fun way. Its charming streets and historic sites offer a living history lesson, allowing children to discover how early settlers lived. Kids can even witness a majestic working windmill in action, bringing the past to life before their eyes. The town's unique blend of cultural experiences and interactive exhibits makes learning about its rich heritage both memorable and engaging for all ages. It's a place where adventure and education go hand-in-hand.

### Outdoor Adventures

1. All-inclusive Wonder Spelen Playground
2. Cordova Observation Tower at Lake Red Rock
3. Walk or bike the Volksweg Trail (17-miles) at Lake Red Rock
4. Red Rock Playscape
5. In the summer, the Pella Aquatic Center
6. Tour our gorgeous gardens
7. Learn about Iowa's largest lake at the Red Rock Visitor Center
8. Have a picnic at West Market Park
9. Learn how the sundial in Central Park works
10. Rent a kayak or paddleboard from SUP Red Rock at Robert's Creek
11. Go hiking at Big Rock Park

### Artistic Scences

12. "Happy Days" Staphorst Mural by The Brew Coffee House
13. "Forever Pella" by the Klokkenspel Plaza

14. Giant Wooden Shoe installation at Brinkhoff Park
15. Paintings by the Scholte Family in the Scholte House Museum
16. Oost Poort Alley Mural by Int' Veld's Meat Market

### History & Culture

17. Explore the Molengracht Plaza
18. Watch the Klokkenspel as it tells the story of Pella
19. Sunken Gardens Park
20. Tour the historic Pella Opera House Theatre
21. Maria's Tea Room at the Scholte House
22. Tuttle Cabin and Learning Walk
23. Pella Historical Museums & Vermeer Windmill
24. Taste samples of authentic Gouda cheese at Frisian Farms Cheese House
25. Tour Pella Corporation Rolscreen Museum
26. Learn about Vermeer Corporation by touring the Global Pavillion Museum

# COME ENJOY A SENSE-ati Tour of

Here, the rich Dutch heritage isn't just a backdrop—it's an immersive, five-sense experience that completely transports you. Forget simply seeing the history; in Pella, you live it, breathe it, and taste it. Every corner of this charming town is a sensory invitation, a promise of authentic Old World pleasure waiting to be discovered. Prepare to step across the threshold into a world where every cobblestone, every pastry, and every hourly chime offers a unique and unforgettable sensation, turning a simple visit into a truly multisensory journey of discovery.

## Taste...

- **Dutch Letters** at Jaarsma Bakery and Vander Ploeg Bakery
- **Poffertjes** at Clover Leaf on Franklin
- **Pella Bologna** at In't Veld's Meat Market and Ulrich Meat Market
- **Gouda Cheese** at Frisian Farms Cheese House
- **Dutch Chocolate** at Garden Square Chocolatier and Van Veen Chocolates



## See...

- **The Vermeer Windmill**, the largest working windmill in North America at Pella Historical Museums
- **Klokken spel** with figurines on both the street side and plaza side telling the story of Pella
- The authentic **Molengracht Canal** with a working drawbridge surrounded by Dutch architecture
- **Tulip Toren** standing tall in Central Park where the Tulip Queen is crowned each year during Tulip Time



# ional f Pella



## Touch...

- Unique Dutch souvenirs found at *Pella Historical Museums Gift Shop*, *Pella Hometown Variety*, and *Jaarsma Bakery*
- Select Historic Pella Artifacts at *Pella Historical Museums* and the *Scholte House Museum*
- New Arrivals and the latest fashion at *9Lilas*, *Adorn Clothing Co.*, *EmBellish + EmBellish Home* *The Hall Tree Boutique*, and *The Funky Zebras Boutique*
- Giant Wooden Shoes at the *Information Windmill* or *Vermeer Windmill*



## Smell...

- Over 300,000+ tulips in our gorgeous gardens around town
- Skillfully planted annuals for summer and fall
- Sweet aromas of pastries being baked
- Fresh air at *Lake Red Rock* while hiking, biking, or kayaking around Iowa's Largest Lake



## Hear...

- Klokkenspel bells chiming downtown with figurines telling the story of Pella
- "Clomp-clomp" of wooden shoes dancing on cobblestone streets during Tulip Time
- Birds chirping while hiking, biking, or paddleboarding at *Lake Red Rock*



A collage of images showcasing various attractions in Pella, including a windmill, historical buildings, and cultural events.

*Pella Historical Museums*

*A Touch of Dutch  
in the Midwest!*

*Vermeer Windmill*

*Wyatt Earp Experience*

*Maria's Tea Room*

*Tulip Time Festival*

*Sinterklaas Day*

*Scholte House*

Open March through December  [pellahistorical.org](http://pellahistorical.org) | 641-620-9463 | 507 Franklin Street

# INSIDE

## ONE OF THE TALLEST WORKING WINDMILLS IN NORTH AMERICA

Step into the heart of Pella, Iowa's Dutch heritage with an unforgettable, multi-faceted tour centered around the magnificent Vermeer Windmill. Standing at a remarkable 124 feet 6 inches from the ground to the tip of its highest sail, this authentic 1850s-style "koren mill" is a proud centerpiece of the community and holds the distinction of being the tallest working windmill in North America.

The mill's existence is a testament to Pella's dedication to preserving its roots. It was designed and built by a craftsman in Hoogmade, the Netherlands, then carefully de-assembled, shipped across the ocean, and meticulously re-assembled in downtown Pella in 2002. Named in honor of the Harry and Bernice Vermeer family, whose dream it was to bring a working mill to Pella, it continues to honor the town's agricultural past by grinding wheat into flour using only wind power. This fresh, stone-ground flour is even sold locally and used by town bakeries, allowing visitors to literally taste a piece of Pella's history.

Your visit includes a fascinating five-floor guided journey through the inner workings of the mill. The tour begins at the base, where grain is traditionally brought in for milling. As you ascend, knowledgeable and traditionally-dressed millers are on hand to share the mill's secrets, explaining how the enormous sails and intricate gear system harness the wind to power the grinding stones. This is a genuinely hands-on lesson in historical engineering.

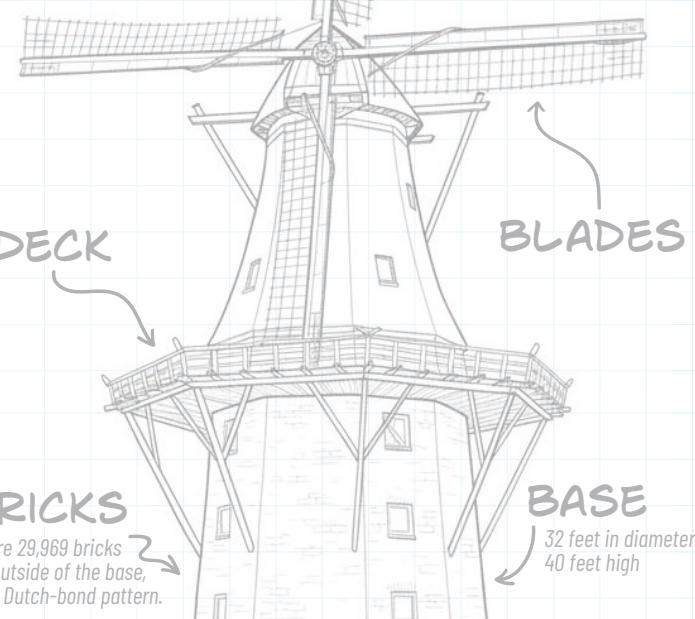
For guests with mobility concerns, the Vermeer Windmill is equipped with an elevator that provides accessible access to the base, the stage/stone floor, and the top observation deck. Please note, however, that while accessibility is a priority, some historic interior levels, such as the authentic Miller's Quarters, are accessible by stairs only.

The Miller's Quarters is a highlight in itself—a carefully recreated living space that shows you what life was like for the miller and their family in the mid-19th century, offering a personal glimpse into the daily rhythm of work and home.

The journey culminates on the highest deck, which not only allows you to stand remarkably close to the giant turning blades but also provides a spectacular panoramic view of the beautifully Dutch-styled downtown Pella.

Your Vermeer Windmill admission also includes a tour of the one-of-a-kind Miniature Dutch Village. This hidden gem is a delightful, exquisitely detailed recreation of life in the Netherlands during the 1840s, complete with miniature buildings and figures that depict all four seasons. It's a work of art, with many components lovingly hand-crafted by volunteers of the Pella Historical Museums, Central College, and Pella Community Schools.

Adjacent to the windmill, your ticket also provides self-guided access to the Pella Historical Village. This 18-building complex delves deeper into the Dutch immigrant experience, featuring everything from a log cabin and a general store to a blacksmith shop and the boyhood home of the famous Western lawman, Wyatt Earp. From the towering height of the working mill to the tiny, intricate scenes of the miniature village, a tour of the Vermeer Windmill complex is an immersive and essential step back in time.



### Windmill Tour Times:

Monday through Friday

• 10:30 am, 11:30 am, 1:30 pm, & 2:30 pm

Saturday

• 10:30 am, 11:30 am, & 1:30 pm

### Pella Historical Village Hours:

Monday through Friday

• 10 am - 5 pm

Saturday

• 10 am - 4 pm

### Scholte House Museum Hours:

Monday through Saturday

• 1 - 4 pm



# Discover Pella: Beyond the Tulips

*Wander down charming streets, explore traditional Dutch windmills, soak in vibrant tulip gardens bursting with color, and immerse yourself in authentic Dutch traditions. Whether you're joining festive celebrations like Kerstmarkt or exploring heritage museums, Pella offers a unique blend of culture, natural beauty, and warm hospitality, making it an unforgettable escape for anyone seeking a taste of Dutch charm.*

Pella, where Dutch heritage thrives, windmills turn, and is in bloom from spring until fall. Walking through the streets, you'll find history woven into every corner, from the Scholte House Museum, once home to Pella's founder, Domine Scholte, to the charming Maria's Tea Room inside, where you can sip on tea and enjoy a Dutch coffeetime while hearing about Maria's story. Pella Historical Museums takes you even deeper into the past, with an interactive path in Wyatt Earp's story and the impressive Vermeer Windmill, the largest working windmill in North America, standing tall as a reminder of the town's Dutch roots.

For a relaxing escape, head north of downtown a few blocks to Sunken Gardens Park. This gorgeous park offers a peaceful retreat with its wooden shoe-shaped pond, lush flower beds, and one of our five windmills within the community. Connected to the park is the Tuttle Learning Walk, where signs share the stories of Marion County's first pioneers. At the end of the walk sits Tuttle Cabin, the oldest structure in the county, dating back to 1843. If you love history this is a definite must-see!

Have kiddos with lots of energy? Wonder Spelen Playground is a state-of-the-art, inclusive playground designed for people of all ages and abilities to play together. The main structure is decorated with tulips, a windmill, and Dutch children, celebrating Pella's heritage in the most playful way possible. Grab a to-go lunch at one of our downtown restaurants and have a picnic under the shelter house.

Central Park serves as a picturesque gathering space with its floral gardens, flowering trees, historic fountain, Civil War statue, sundial, and the Tulip Toren. Standing tall, the Tulip Toren is home to many of the annual Tulip Time activities each May!

In the heart of town, the Klokkenspel brings Old World to Pella in a musical way! Performances are daily at 11am, 1pm, 3pm, 5pm, and 9 pm, featuring mechanical figures dressed in traditional Dutch attire that move to the sound of bells. It's a charming display that highlights Pella's rich heritage. For an added dose of culture and entertainment, the Pella Opera House is a stunning historic venue that has been entertaining audiences since 1900. Today, the Opera House is a



*The courtyard is filled with flowers, stone benches, and arched niches showcasing Dutch tile scenes. Be sure to watch the Klokkenspel come to life daily at 11am, 1pm, 3pm, 5pm, and 9pm.*



premier performing arts venue, hosting concerts, plays, and special events throughout the year. One of its most unique features is the 1928 Barton theatre organ, which adds a touch of vintage charm to performances. The Opera House is also listed on the National Register of Historic Places, making it a must-visit for history buffs and theatre lovers alike.

At the north edge of town, Big Rock Park is perfect for hikers and nature lovers, with winding trails leading to the park's namesake—a massive rock formation tucked into the woods. If you enjoy a day on the fairways, Bos Landen Golf Course, one of Iowa's top public courses, offers an 18-hole championship layout with stunning scenery. It's a golfer's dream, complete with rolling fairways, scenic water hazards, and a clubhouse where players can unwind after a round. Additionally, outdoor enthusiasts will love Lake Red Rock, Iowa's largest lake, offering hiking trails, fishing, and boating. The 17-mile Volksweg Trail winds through various landscapes, connecting Pella to recreation areas such as the Cordova Observation Tower. This 106-foot tall water tower turned observation deck provides breathtaking views over Lake Red Rock and surrounding areas. For a bit of adventure, SUP Red Rock has paddleboard and kayak rentals right at the lake, making it easy to get out on the water. Families with kids will love the North Overlook Playscape, an engaging nature-inspired playground that blends into the environment.

Innovation is another hallmark of Pella, thanks to its strong business community. The Vermeer Museum and Global Pavilion showcases the incredible journey of Vermeer Corporation, a company that revolutionized farming and industrial equipment. The museum takes visitors on a fascinating stroll through agricultural history and includes rebuilding after the 2018 devastating tornado. Pella Corporation Museum, renovated for the company's 100 year anniversary, tells the story of a small-town startup to a nationally recognized brand and the company that has shaped the windows and doors of homes nationwide for a century.

If you're craving something delicious, take a short drive out of town to Frisian Farms Cheese House to watch Gouda cheese being made and sample different flavors of this classic Dutch specialty. Then head to Tassel Ridge Winery for a wine tasting of their many award-winning wines!

Pella is bursting with fun, history and Dutch charm! There's always something new to discover – whether it's a hidden gem at Pella Historical Museums, a breathtaking sunset over Lake Red Rock, or the perfect bite of Gouda cheese at Frisian Farms. Pella's Dutch charm keeps pulling you back for more!



*You'll find a complete list of all things to do at: [visitpella.com/thingstodo](http://visitpella.com/thingstodo)*



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# CURATED CHARM

## DISCOVERING PELLA'S UNIQUE SHOPS

Take a step into a storybook as you wander through downtown Pella, where charming boutiques and specialty shops are nestled among stunning Dutch architecture. Majestic windmills gently turn, adding to the enchanting atmosphere. You'll pass bakeries tempting you with the scent of freshly baked Dutch Letters, cozy storefronts overflowing with unique treasures, and friendly store owners ready to make your visit unforgettable.

Whether you're browsing for handcrafted goods, stylish fashion, or elegant home decor with charm and sophistication, each shop holds a surprise waiting to be discovered. Shopping in Pella is about discovering unique finds, indulging in the town's charm and sweet treats, enjoying every moment!





## BOUTIQUE SHOPPING

Pella boasts a diverse selection of boutiques, catering to every style and preference. Whether you're hunting for the latest trends or the perfect outfit for a casual night out, our shops are the ideal destination! 9Lilas Boutique is a trendy shop focused on empowering women with flattering and stylish clothing, offering everything from casual wear to statement pieces and accessories. Adorn Clothing Co., curates contemporary fashion with a mix of closet staples and trendy statement pieces, featuring fresh seasonal collections, including Pella themed apparel. Franklin Street Clothing, a staple in Pella since 1980, offers timeless fashion for both men and women, whether you need casual everyday wear or something formal for a special occasion they ensure you are well dressed!

The Hall Tree Boutique specializes in women's fashion for those who love new trends. They ensure shoppers always find their style with new arrivals coming in every week. The Funky Zebras, a vibrant and modern shop that has been a go-to fashion destination since 2017, carries stylish women's clothing, accessories, and specialty items. Their weekly live shopping events make it easy to stay updated on the latest trends.

Brown's Shoe Fit is more than just a shoe store, boasting over 10,000 pairs of footwear, from casual sneakers to high-quality work boots, with a newly remodeled display space, their expert staff is ready to help you find the perfect fit. Embellish + Embellish Home offers stylish accessories, clothing, and home decor. From chic handbags to elegant bedding, this boutique is perfect for those looking to add a touch of sophistication to their wardrobe or living space.

Outdoor enthusiasts will love ROco, which carries recreation apparel from brands like Patagonia, Quicksilver, and Roxy, offering everything needed for adventure, whether you're hiking or simply looking for stylish activewear. Let them help you feel confident embarking on your next adventure!

## SPECIALTY STORES

Pella is home to several specialty stores that cater to unique interests, offering everything from handcrafted goods to quilting supplies. The Quilted Windmill is an oasis for quilting enthusiasts, offering a full range of supplies, fabrics, and longarm quilting services. Whether you're a seasoned quilter or just starting out, this shop is packed with inspiration. Their model quilts and kits make it easy to bring your creative visions to life, and the friendly staff is always ready to help you find the perfect fabric.

Earthwise Pet, a paradise for pet lovers, offers high-quality food, treats, toys, and even Doggie Dutch costumes so furry friends can celebrate Pella's heritage in style. Feel free to bring your furry friend with you to explore!

For those who love handcrafted goods with a global touch, The Work of Our Hands is a nonprofit mission store featuring fair-trade items made by artisans from around the world. Every purchase supports communities in developing countries, making shopping here a meaningful experience. From intricately woven baskets to hand-carved wooden decor, this store is a treasure trove of unique gifts and homewares.

*Continued on next page...*

## ANTIQUES AND MORE

For those who love vintage treasures, Pella has several fantastic antique stores to explore. Windmill Mall Antiques and Collectibles is a treasure trove of history, offering a blend of old antiques and newer collectibles, including pottery, stoneware, glassware, and furniture. Whether you're searching for a rare find or just browsing for inspiration, this shop is packed with surprises. Remnants Antiques and More is a charming shop housed in a historic white house, featuring antiques, vintage collectibles, jewelry, and handmade gifts. Walking through its doors feels like stepping into a time capsule, where every item has a story to tell.

North Creek Antiques specializes in farmhouse, vintage, primitive, and mid-century modern decor, along with architectural and barn salvage pieces. If you love the rustic charm of reclaimed wood and antique fixtures, this is the perfect place to find unique decor for your home.

## DUTCH SPECIALTIES

Pella's Dutch heritage is reflected in its specialty stores, offering authentic Dutch goods and experiences. Pella Historical Museums Gift Shop offers a selection of souvenirs related to Pella's heritage. You'll find traditional wooden shoes alongside bright, cheerful wooden tulips to add color to any space. The shop features stunning, classic Delft-themed pottery and gifts, as well as unique baking items utilizing flour ground at the Vermeer Windmill. For younger visitors, there is a thoughtful selection of children's items, including books and toys, making it easy to share a piece of our Dutch culture with everyone.

For those with a sweet tooth, Van Veen Chocolates is a must-visit, offering handcrafted chocolates. Their rich, velvety confections are a true indulgence, perfect for gifting or treating yourself. Be sure to stop by Thistles Flower Market to try truffles and candy bars from their sister company, Garden Square Chocolatier, for an afternoon treat!

Vander Ploeg Bakery and Jaarsma Bakery are famous for their Dutch pastries, including the iconic Dutch Letters—flaky puff pastry filled with almond paste. These bakeries have been delighting locals and visitors alike for generations, making them essential stops for anyone craving an authentic taste of Pella.





Meat lovers will appreciate In't Veld's Meat Market, known for its homemade bologna and traditional Dutch-style meats. Their famous ring bologna is made on-site, ensuring the freshest and most flavorful experience. Ulrich Meat Market, with a history spanning over 150 years, offers high-quality smoked meats and specialty cheeses, making it a staple in Pella's culinary scene.

## **GIFTS, DECOR, AND MORE**

Pella is home to a variety of stores offering gifts, home decor, and specialty items. Pella Books is an independent bookstore with a curated selection of used and rare books. Whether you're a casual reader or a dedicated book collector, this cozy shop is a haven for literary lovers. Jansen's Decorating & Kitchens provides home decor, furniture, and interior design services. Their expert team helps transform spaces into stylish retreats specializing in custom cabinets and kitchens. Blush by Hom + Simple Hom specializes in modern home decor and accessories. Their carefully curated selection includes sleek furniture, minimalist decor, and unique statement pieces that blend functionality with beauty. Be sure to head upstairs in Simple Hom for more eye-catching pieces including a faux plant bar!



Pella Hometown Variety is a delightful old-fashioned variety store located in downtown Pella. This shop is packed with surprises and is a charming stop that brings back the joy of discovering hidden treasures from home essentials and seasonal decor to craft supplies and nostalgic gifts. For unique gifts and artisan crafts, Silver Lining features humorous and charming gifts, with a large selection of baby and children's items. Whether you're looking for a quirky present or a heartfelt keepsake, this shop has something for everyone.

The Timeless Tulip specializes in fresh and silk floral designs, adding a touch of elegance to any occasion. Thistles Flower Market provides fresh floral arrangements, home decor, and gifts. Their stunning bouquets and seasonal decorations bring beauty and warmth to any space. Pella Paperie is a delightful stationery and gift shop offering planners, journals, and art supplies. Perfect for those who love organization and creativity, this shop is a dream for writers and artists alike. The Wild Bramble is a whimsical store featuring a candy wall, make-your-own soda bar, and unique gifts. It's a fun and playful destination that delights visitors of all ages.



The Sanctuary combines a coffee shop with books, gifts, and home decor. Whether you're sipping a latte or browsing for a thoughtful gift, this cozy spot is a great place to relax and unwind. Pingel's Home Store carries furniture, flooring, and home accessories. Whether looking to refresh your living space with stylish furniture or find the perfect grill for backyard gatherings, find something for every home here. Bruxvoort's Home Center offers furniture, appliances, and decor. Their showroom showcases a stunning selection of high-quality pieces, blending style and functionality to help customers create their dream spaces.

Shopping in Pella is more than just finding the perfect outfit or home decor—it's about immersing yourself in a town bursting with charm, history, and delightful surprises around every corner. Whether you're savoring a fresh Dutch Letter, uncovering a hidden antique treasure, or chatting with friendly store owners who treat you like family, every shopping trip feels like an adventure. So grab your bags, stroll past the windmills, and let Pella's unique shops and warm hospitality turn an ordinary day into an unforgettable experience!



*You'll find a complete list  
of Pella shops at:  
[visitpella.com/shop](http://visitpella.com/shop)*



# Eat & Drink



*Explore Pella's unique food scene from Dutch delights to fun nightlife. Pella is a foodie destination you don't want to miss!*

If Pella had a secret ingredient, it'd be a generous dash of charm with a side of deliciousness. This small town might be famous for its Dutch heritage and windmills, but its food scene is just as captivating. From flaky, almond-filled pastries that melt in your mouth to hidden gems like a cozy speakeasy serving handcrafted drinks, Pella knows how to satisfy both tradition and taste buds. Whether you're here for a quick bite, an elegant dinner, or just the thrill of exploring hidden culinary gems, you're in for a treat—literally. Take a journey through Pella's vibrant culinary scene, where every bite tells a delicious story!

A visit to Pella wouldn't be complete without its legendary bakeries. Jaarsma Bakery and Vander Ploeg Bakery have been

in the business of making life sweeter for generations. Dutch Letters aren't just pastries—they're edible history with a side of festive flair! Formed and baked in the letter "S" for Sinterklaas, you'll find those flaky, almond filled treats at both bakeries plus many other Dutch delights! Cranberry Stone Bakery cranks up the creativity with irresistible cupcakes and cookie cakes, while Van Veen Chocolates and Garden Square Chocolatier make handcrafted confections so good they should come with a warning: may cause instant happiness.

For coffee lovers, Brew Coffee House, The Sanctuary, and IRIS Coffee Co. are cozy retreats. Brew Coffee House serves up artisanal drinks in a warm, inviting atmosphere—

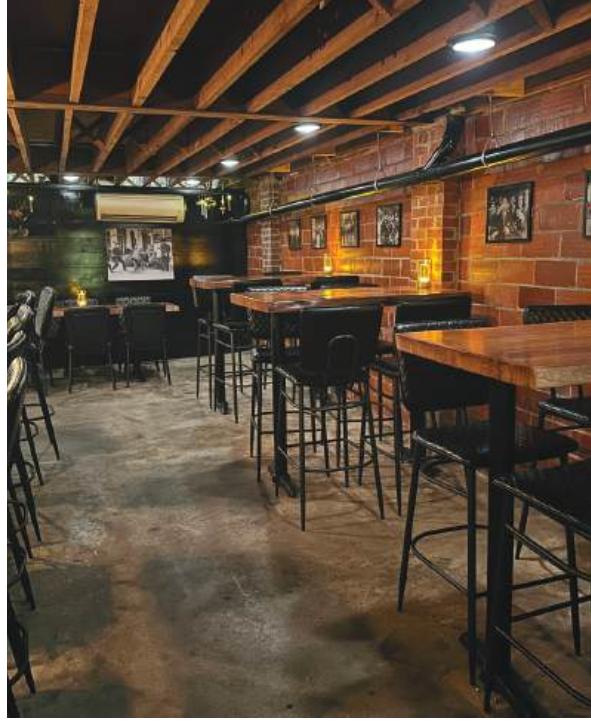


perfect for catching up with friends or savoring a quiet moment. The Sanctuary offers a peaceful space to enjoy a specialty coffee or tea, making it a great stop for a mid-day break. IRIS Coffee Co., known for its elegant and modern vibe, focuses solely on uniquely flavored coffee, serving top-tier espresso drinks for those who appreciate the perfect brew. Smokey Row Coffee, offers specialty coffees, hearty soups, and sandwiches that make it a great spot for breakfast, lunch, or an afternoon pick-me-up.

Lunchtime in Pella is an experience all its own. Clover Leaf on Franklin mixes local charm with



*You'll find a complete list of dining options at: [visitpella.com/eat\\_drink](http://visitpella.com/eat_drink)*



hearty bites, from golden poffertjes to delicious burgers that disappear quickly. If bread is your love language, **The Bread Board** speaks fluently—specializing in artisan sourdough, melt-in-your-mouth croissants, and housemade soups perfect for cozy fall days. **Butcher's Brewhuis** delivers bold flavors with a nod to Dutch tradition, serving up expertly grilled burgers, tenderloins and other hot sandwiches, an ideal spot to fuel up for the rest of the day. **Main Street Markt** brings fresh, chef-crafted meals to the table, with a delightful mix of brunch favorites and specialty market finds, making it perfect for a relaxed midday meal.

For dinner, **Liberty Street Kitchen** transforms from casual to refined in the evening, offering elegant seafood, steak, and vegetarian options worthy of a special night out. **West Side Social**, a new dining and entertainment destination, combines chef-crafted fare with a lively atmosphere featuring indoor and outdoor games such as pickleball courts, a golf simulator, arcade games, and more—making it a great spot for families and groups looking for a fun night out.

Ready to sip your way through Pella? **The Cellar Peanut Pub** is a craft beer lover's paradise, serving local brews and its famous Bloody Marys stacked high with delicious toppings. If wine is more your vibe, **The Wijn House** offers an inviting and sophisticated atmosphere, where every pour is carefully selected to create the perfect wine experience. Whether you're enjoying a crisp white or a bold red, this charming spot is ideal for unwinding and savoring expertly curated flavors. Just outside Pella, **Tassel Ridge Winery** offers award-winning Iowa wines, with tastings and vineyard tours that showcase the best of Midwest winemaking.

For a unique experience, **Nederlanders Tap & Golf** combines a full-service bar with indoor golf simulators, offering a laid-back atmosphere where you can enjoy craft beers, specialty cocktails, and gourmet hot dogs while playing on virtual courses from around the world.

If you're craving something sweet, **De Scoop** is the go-to spot for ice cream lovers. This seasonal shop serves up soft-serve cones, shakes, sundaes, and unique flavor bursts, making it the perfect stop for a refreshing treat on a warm day. Another sweet stop is **Sweet Henry's**, a new local spot known for its delicious hand-scooped ice cream and famous, must-try ice cream sandwiches.

Beyond the delicious dishes and delightful drinks, Pella's culinary scene is truly defined by its people and the warm hospitality they extend to every visitor. Each bakery, cafe, and restaurant isn't just a place to eat; it's a gathering spot where friendly faces, genuine smiles, and personalized service are as much a part of the menu as the food itself. Whether you're a local stopping in for your usual order or a first-time visitor being welcomed with open arms, you'll quickly discover that Pella's eateries offer more than just a meal—they offer a true taste of community. This blend of exceptional food and heartfelt service creates an experience that lingers long after the last bite, making every visit feel like coming home. So, when you find yourself in this delightful corner of Iowa, come hungry, come curious, and let Pella's culinary delights take you on a delicious adventure!

**On the next page enjoy some unique culinary experiences we hope you will take part in during your time in Pella!**

# Date Night with a Flip of a Coin

Staff Pick from Executive Director, Ann Frost

Ready to turn a quiet evening into a culinary adventure? Grab your significant other and a coin and take turns calling heads/tails to see where you go next! Try this idea to make your taste buds dance with delight and spice up your next night out!

1. **Cocktail Hour** - A great way to ease into your evening with a simple cocktail or a world famous gourmet bloody mary!

Heads: West Side Social | Tails: Peanut Pub

2. **Appetizers** - Tease the taste buds and look forward to the dining experience by creating anticipation and sparking conversation.

Heads: Main Street Markt | Tails: deKelder Speakeasy

3. **Main Course** - The highlight of the dining experience and of course you can't go wrong with either one!

Heads: Liberty Street Kitchen | Tails: George's Pizza

4. **Dessert** - The sweet grand finale with just enough flair and wrapping up the meal leaving you smiling through the very last bite!

Heads: Clover Leaf on Franklin | Tails: De Scoop



## Flavors from Around the World

Pella is a town renowned for its captivating Dutch heritage, offering more than just windmills and tulips; it's a vibrant tapestry of global flavors waiting to be discovered. While our Dutch roots run deep and delicious, a culinary journey through Pella quickly reveals the authentic sweet and savory treasures of the Netherlands. Visitors flock here for the buttery, almond-paste-filled Dutch Letters and the distinctively smoky, all-beef Pella Bologna. These locally iconic foods, alongside treats like crispy stroopwafels and spiced speculaas cookies, anchor Pella's reputation as a delicious destination. A broader exploration reveals a delightful array of international tastes, proving that this charming Iowa gem is truly a melting pot for the adventurous palate.

For those craving the bold and vibrant flavors of Mexico, El Charro and Cantaritos Grill & Cantina stand ready to transport your taste buds south of the border. Here, authentic Mexican cuisine takes center stage, with sizzling fajitas, flavorful enchiladas and tacos, and perfectly crafted margaritas that capture the festive



spirit of Mexico. A highlight of the experience is the delicious table-side guacamole, freshly prepared to your liking right at your seat. A local spot where the chips are always crispy and the salsa has just the right kick, offering a delightful contrast to Pella's European charm.

If you're looking for a different take on European and Mediterranean flavors, George's Pizza is a local favorite that offers more than just excellent pizza. George's menu offers a wide variety of Italian classics alongside authentic Greek specialties, making it the perfect place to enjoy anything from pasta and hearty pizzas to gyro plates and Greek salads.

If your palate yearns for the intricate artistry of Asian cuisine, Pella delivers with tantalizing options. At Yamato Steak House of Japan, you can enjoy an exciting hibachi experience with perfectly grilled meats, fresh seafood, and delectable sushi rolls. For a taste of the diverse flavors of China, the new China Star offers a wide-ranging, convenient Chinese buffet experience, perfect for sampling numerous dishes. Additionally, you can explore the diverse flavors offered by other establishments: Fuji Chinese Restaurant provides the comforting, familiar classics of Chinese-American cuisine, while Oriental Express offers fast, customizable Chinese and Asian-inspired dishes, and Viet-Thai Star brings the aromatic and zesty notes of authentic Vietnamese and Thai food.

Beyond these well-known international flavors, Pella's food scene continues to surprise. You might stumble upon other hidden gems offering unexpected global influences or a unique twist on European comfort food. The town's eateries, whether steeped in tradition or embracing international cuisine, share a common thread: a passion for crafting delicious experiences. So, whether you're here to revel in the timeless taste of a Dutch Letter or embark on a culinary adventure around the world, Pella ensures every bite tells a story – a delicious story, indeed.

*Additional cuisine options can be found on page 32-33.*



# EAT LIKE A LOCAL

## DUTCH FLAVORS:

- Butcher's Brewhuis
- Clover Leaf on Franklin
- Frisian Farms Cheese House
- Garden Square Chocolatier
- In't Veld's Meat Market
- Jaarsma Bakery
- Maria's Tea Room
- Ulrich Meat Market
- Van Veen Chocolates
- Vander Ploeg Bakery

## SOMETHING SWEET:

- Clover Leaf on Franklin
- Cranberry Stone Bakery
- Garden Square Chocolatier
- Jaarsma Bakery
- Sweet Henry's
- The Bread Board
- Vander Ploeg Bakery

## LOCAL COFFEE:

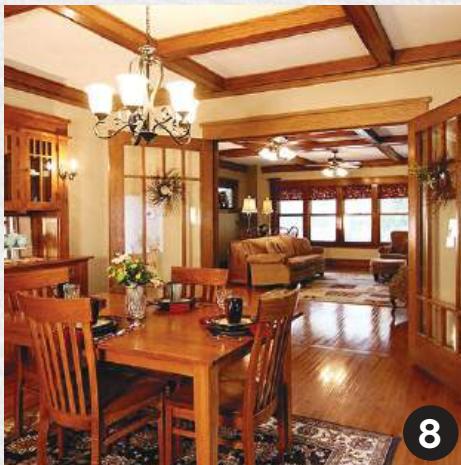
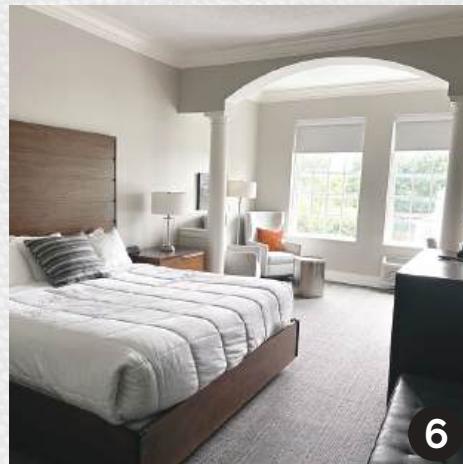
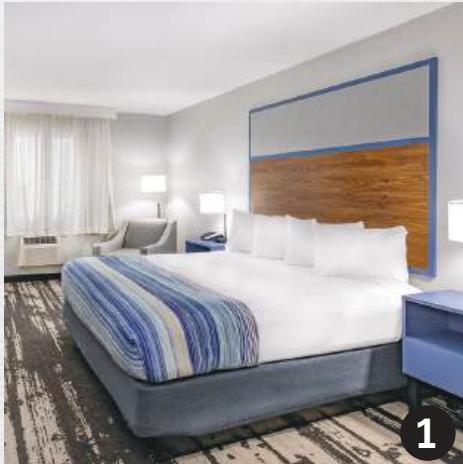
- Iris Coffee Company
- Main Street Markt
- The Bread Board
- The Brew Coffee House
- The Perk of Pella
- The Sanctuary

## UPSCALE CASUAL DINING:

- de Kelder Speakeasy
- Liberty Street Kitchen
- Main Street Markt
- West Side Social

# HOME away from HOME

Experience the "Dutch treat" of Pella's lodging options, where you'll find the perfect place to feel right at home. Our cozy and quaint accommodations offer a welcoming atmosphere for every visitor. Choose a charming bed and breakfast for a personalized and unique stay, or opt for a hotel with family-friendly pools to make a splash and unwind after a day of exploring. With options to suit every need, Pella's lodging ensures a comfortable and memorable visit for all.



## Hotels & Inns

### 1 AmericInn by Wyndham

910 W 16th St.

americinn.com | 641.621.1421



Meeting room with 90 person capacity.  
Bar available on site.

### 2 Baymont Inn & Suites

2104 Washington St.

baymontinns.com | 641.628.0085

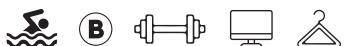


Meeting room available for rent.

### 3 Country Inn & Suites

315 Roosevelt Rd.

countryinns.com/pellaia | 641.620.1111



Meeting room available for rent. Easily accessible from Highway 163.

### 4 Links Bos Landen Hotel & Spa of Pella by Wyndham

2508 Bos Landen Dr.

wyndhamhotels.com | 641.569.8168



Newly remodeled and pet friendly with a luxury spa as well. Meeting room available.

### 5 Super 8 by Wyndham

105 E Oskaloosa St.

super8.com | 641.732.2046

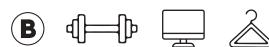


Recently refreshed!

### 6 The Amsterdam Hotel

705 E 1st St.

royalamsterdam.com | 641.620.8400



Located downtown along the Molengracht Canal. Enjoy dinner and drinks on the first floor at Liberty Street Kitchen.

## Bed & Breakfasts

### 7 The Cheesemakers Inn

420 Idaho Dr.

cheesemakersinn.com | 641.628.1448

This bed and breakfast is located just outside of Pella on the Volksweg Bike Trail. Private baths in each room with guest laundry available.  
(4 rooms, 8 guest maximum occupancy)

### 8 The Dwelling Place

#### Bed & Breakfast

935 Main St.

dwellingplacepella.com | 641.660.4962

A historic home located one block from downtown Pella. Includes full, hot breakfast. Some rooms have private baths.  
(5 rooms, 12 maximum occupancy).

## Cabins

### 9 Horn's Ferry Hideaway

1136 198th Pl.

hornsferryhideaway.com | 641.780.9440

Two fully-furnished modern cabins at Lake Red Rock with jacuzzies, fireplaces, full kitchen, screened-in porches, and grills. A rustic oasis!  
(4 maximum occupancy)

## ACCOMODATIONS KEY:



Pool



Breakfast Available



Fitness Center



Business Center



Guest Laundry On-Site



You'll find a complete list of all lodging options at: visitpella.com/stay



# Destination Weddings

Discover the charm and elegance of Pella, as the perfect destination for your dream wedding. This hidden gem offers a unique blend of historic Dutch architecture and modern amenities, providing a picturesque backdrop for every aspect of your special day.

Pella boasts a diverse range of wedding venues to suit every style and size. From the rustic charm of Sun Valley Barn to the historic elegance of the Pella Opera House or Pella Historical Museums and the modern luxury of Tamory Hall, you can find a setting that truly reflects your vision. For couples seeking a more classic feel, Central College offers beautiful spaces for events of all sizes. The city's stunning landscapes, including the iconic Vermeer Windmill and Lake Red Rock, provide endless opportunities for breathtaking wedding photos.

Beyond the scenery, Pella's renowned hospitality ensures a seamless and memorable experience for you and your guests. Talented local vendors, from florists and photographers to caterers, are dedicated to bringing your vision to life. Speaking of food, Pella's culinary scene is sure to impress, including home-cooked meals that guests will rave about!

A destination wedding in Pella isn't just an event; it's an experience. The small-town friendliness, coupled with exceptional venues and vendors, creates a truly personalized and unforgettable celebration for everyone involved.

*A complete list of venues can be found at [visitpella.com/venues](http://visitpella.com/venues)*

## Photography Locations:

- Molengracht Canal
- Central Park
- Big Rock Park at Sunset
- Scholte Gardens
- Klokkenspel
- Lake Red Rock (Volksweg Trail)
- Butcher's Brewhuis 2<sup>nd</sup> Level



# PLANNING A CONFERENCE OR FAMILY REUNION?

Located in the heart of Iowa, Pella offers a unique and welcoming setting for your next business conference, meeting, or family reunion. With our rich Dutch heritage and warm hospitality, you'll find a range of versatile venues, from modern conference centers to charming historic spaces that can accommodate any size group. Our dedicated local businesses provide exceptional service and love to work with you to customize a unique and memorable itinerary for your guests. They can enjoy a taste of our culture by exploring our Dutch architecture, savoring delicious treats from local bakeries, or strolling through our beautiful gardens. Pella's blend of small-town charm and professional amenities makes it a truly special place to connect, collaborate and celebrate.

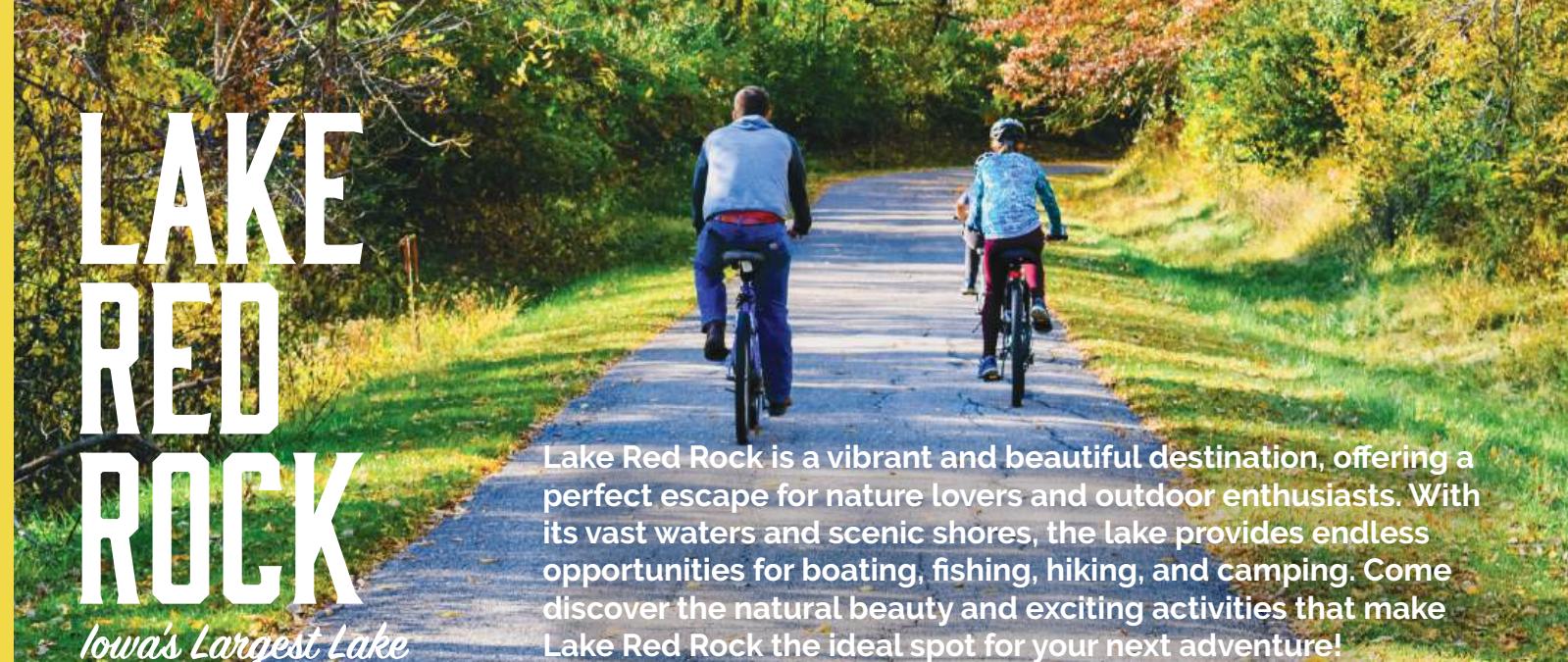
We're passionate about making your vision a reality and are committed to delivering an unforgettable experience for you and your guests. Contact us today to begin planning your upcoming event in Pella!



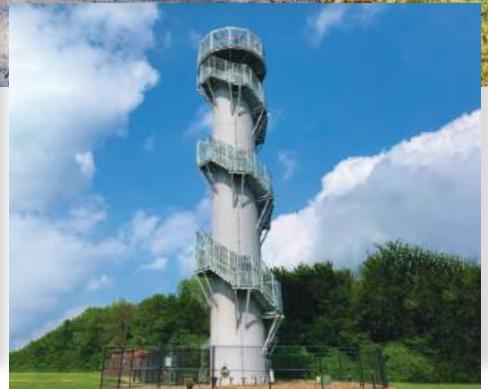
*Looking to bring your furry friend with you for your event? We love furry friends and so do some of our hotels! We recommend calling beforehand to ensure the lodging and shopping destinations on the top of your list allow pets.*

# LAKE RED ROCK

*Iowa's Largest Lake*



Lake Red Rock is a vibrant and beautiful destination, offering a perfect escape for nature lovers and outdoor enthusiasts. With its vast waters and scenic shores, the lake provides endless opportunities for boating, fishing, hiking, and camping. Come discover the natural beauty and exciting activities that make Lake Red Rock the ideal spot for your next adventure!



## Hiking, Biking, and More

The crown jewel for hikers and bikers is the 17-mile Volksweg Trail, a paved path connecting the charming town of Pella to the lake's recreation areas. As you wind through restored prairies and lush timber, you'll be treated to stunning lake views. Beyond the Volksweg, a network of other trails offers options for all skill levels, including the Elk Rock Equestrian Trail for horseback riding. With additional activities like fishing, boating, and camping, Lake Red Rock truly has something for everyone.

## Life on the Water

Lake Red Rock is a paddler's paradise, with calm coves, especially around Robert's Creek, perfect for kayaking and paddleboarding. Anglers can cast a line for catfish, crappie, walleye, and bass, while boaters can enjoy leisurely cruises across the open water. And when it's time to cool off, head to the sandy shores of North Overlook Beach, a popular spot for swimming and sunbathing. Whether you prefer a relaxing day of fishing or a peaceful paddle, the lake offers endless ways to enjoy the water.

## Cordova Observation Tower

For the best views of Lake Red Rock, climb the Cordova Observation Tower. This converted water tower, located in Cordova Park, is a massive 106 feet tall with 170 steps to the top. From the viewing platform, you'll be rewarded with breathtaking, panoramic views of the lake, surrounding landscape, and on a clear day, even the nearby towns of Pella and Knoxville. It's a fantastic spot for photography and a great way to appreciate the scale and beauty of the area.

## OUTDOOR RENTALS:

### Bikes:

Iowa Bike Co. (641.628.1373 | [iowabikeco.com](http://iowabikeco.com))

### Boats:

Red Rock Marina (515.412.0664 | [redrockmarina.com](http://redrockmarina.com))

### Paddleboards & Kayaks:

SUP Red Rock (641.629.9512 | [supredrock.com](http://supredrock.com))

**15,000 acres of water  
35,000 acres of public land  
17 miles of multipurpose trails  
650 campsites**

Find more information at [visitpella.com/do](http://visitpella.com/do)

# LAKE RED ROCK RECREATION AREAS

Park Name	Park Location (NOT Mailing Address)	Contact Information	Acres	Picnic Area	Restrooms	Camping	Shelterhouse	Fishing – Acres	Trails	Other Amenities	2026 Season
<b>Fifield</b>	Lake Red Rock 1672 Hwy G-28, Otley	641.828.7522 lakeredrock.org Reservations: recreation.gov	18	⛺	🚽			4-RO	🥾	➤	Apr 16 - Sept 28
<b>Hickory Ridge</b>	Lake Red Rock 1124 160th Ave., Knoxville	641.828.7522 lakeredrock.org First come, first served.	19	⛺	🚽	⛺		1-RO			Year-Round
<b>Howell Station</b>	Lake Red Rock 1081 198 <sup>th</sup> PL, Pella	641.828.7522 lakeredrock.org Reservations: recreation.gov	99	⛺	🚽	⛺		River	🥾	⛵️ ➤	Apr 16 - Oct 29
<b>Evans</b>	Lake Red Rock 1125 198 <sup>th</sup> PL, Knoxville	641.828.7522 lakeredrock.org Reservations: recreation.gov	4	⛺	🚽	⛺		River	🥾	➤	Apr 23 - Oct 5
<b>North Overlook</b>	Lake Red Rock 1007 Hwy T-15, Pella	641.828.7522 lakeredrock.org Reservations: recreation.gov	73	⛺	🚽	⛺	1-RO	Lake (15,253)	🥾	➤ ➤	Apr 23 - Oct 5
<b>North Tailwater</b>	Lake Red Rock 1004 216th PL, Pella	641.828.7522 lakeredrock.org Reservations: recreation.gov	107	⛺	🚽		1-NO 1-RO	River	🥾	➤	Apr 16 - Oct 19
<b>South Overlook</b>	Lake Red Rock 1105 N Hwy T-15, Knoxville	641.828.7522 lakeredrock.org	22	⛺	🚽		2-NO	Lake (15,253)		⛵️	Apr 16 - Sept 28
<b>South Tailwater</b>	Lake Red Rock 1104 N Hwy T-15, Knoxville	641.828.7522 lakeredrock.org	30	⛺	🚽		1-NO 1-RO	River	🥾	➤	Apr 16 - Oct 19
<b>Wallahshuck</b>	Lake Red Rock 890 190 <sup>th</sup> Ave., Pella	641.828.7522 lakeredrock.org Reservations: recreation.gov	61	⛺	🚽	⛺	1-NO	Lake (15,253)	🥾	➤	Apr 23 - Oct 18
<b>Whitebreast</b>	Lake Red Rock 971 Hwy S-71, Knoxville	641.828.7522 lakeredrock.org Reservations: recreation.gov	121	⛺	🚽	⛺	3-NO 1-RE 1-RO	Lake (15,253)	🥾	⛵️ ➤ ➤	Apr 23 - Oct 5
<b>Marina Cove</b>	Lake Red Rock 1768 Hwy G-28, Pella	515.412.0664 redrockmarina.com	35		🚽			Lake (15,253)	🥾	⛵️	Apr 16 - Oct 19
<b>Elk Rock Park</b>	Lake Red Rock 811 146 <sup>th</sup> Ave., Knoxville	641.842.6008 Info: Elk_Rock@dnr.state.ia.us iowadnr.com	2,218	⛺	🚽	⛺	1-RO	Lake (15,253)	🥾	⛵️ ➤	Year-Round
<b>Cordova Park</b>	Lake Red Rock 1378 Hwy G-28, Otley	641.205.3814 mycountyparks.com	1,100	⛺	🚽		2-RO 1-PRO	Lake (15,253)	🥾	⛵️ ➤ ➤	April-October
<b>Roberts Creek Park</b>	Lake Red Rock 1617 Fillmore Dr., Otley	641.205.3814 mycountyparks.com	1,535	⛺	🚽	⛺		Lake (300)	🥾	⛵️ ➤ ➤	April-October
<b>Wilcox Wildlife Area</b>	Rural Marion County Hwy T-17	641.205.3814 mycountyparks.com	500					Lake (3)		➤	Year-Round

## KEY:

-  Picnic Area  
  Restrooms  
  Camping  
  Cabins  
  Trails  
  Boat Ramp  
  Birdwatching  
  Beach  
  Playground

**Shelter houses:** RO = Reservable Open, NO = Non-Reservable Open, RE = Reservable Enclosed, PRO = Pavillion Reservable Open



## VISITOR INFORMATION

**LAKE RED ROCK VISITOR CENTER**  
 1105 North HWY T-15 | Knoxville, IA 50138  
 641.828.7522  
[mvr.usace.army.mil/lakeredrock](http://mvr.usace.army.mil/lakeredrock)



# PELLA LISTINGS

## Attractions

### CENTRAL COLLEGE

812 University St.  
central.edu

### CENTRAL PARK GARDENS & SCULPTURES

Between Main & Broadway Street  
cityofPELLA.com

### CORDOVA OBSERVATION TOWER

1378 Hwy G-28, Otley  
redrockarea.com

### FLOWER GARDENS- SEE LIST ON PAGE 5.

### FRISIAN FARMS CHEESE HOUSE

2098 Fisher Ave., Leighton  
frisianfarms.com

### KLOKKENSPEL

625 Franklin St.  
pellahistorical.com  
Mon-Sat 11am, 1pm, 3pm, 5pm, 9pm

### LAKE RED ROCK & DAM- SEE PAGES 30-31

### LAKE RED ROCK VISITOR CENTER

1105 North Hwy T-15 | Knoxville

lakeredrock.org

### MOLENGRACHT PLAZA & CANAL

700 Main Street  
cityofPELLA.com

### PELLA CINEMAS

708 Main Street  
pellacinemas.com

### PELLA CORPORATION ROLSCREEN MUSEUM

102 Main St.  
pellacorporation.com  
HOURS: Mon-Sat 8am-5pm

### PELLA HISTORICAL MUSEUMS/VERMEER WINDMILL

507 Franklin St.  
pellahistorical.com  
Open mid-March - December

### PELLA OPERA HOUSE

611 Franklin St.  
pellaopearahouse.org

### SCHOLTE HOUSE MUSEUM & GARDENS

728 Washington St.  
pellahistorical.com  
Open mid-March - December

### TASSEL RIDGE WINERY

1681-220th St., Leighton  
tasselridge.com

### TUTTLE CABIN & TUTTLE LEARNING WALK

608 Lincoln St.  
office@historicPELLAtrust.org

### VERMEER CORPORATION GLOBAL PAVILION & MUSEUM

2110 E. Vermeer Rd.  
vermeer.com  
HOURS: Mon-Fri 8am-4pm

## Shopping

### ANTIQUES

#### NORTH CREEK ANTIQUES

1245 Highway 163  
northcreekantiques.com

#### REMNANTS ANTIQUES & MORE

606 Washington St.  
Facebook/RemnantsAntiquesMore

#### WINDMILL MALL ANTIQUES & COLLECTIBLES

606 Franklin St.  
windmillmall.com

### CLOTHING / SHOES / ACCESSORIES

#### 9LILAS BOUTIQUE

733 Franklin St.  
9lilas.com

#### ADORN CLOTHING CO.

624 Franklin St.  
shopadornclothingco.com

#### BROWN'S SHOE FIT CO.

721 Franklin St.  
brownsshoefitcompany.com

#### CENTRAL SPIRIT SHOPPE

401 Broadway St.  
centralspiritshoppe.com

#### EMBELLISH + EMBELLISH HOME

617 Franklin St.  
embellishPELLA.com

#### FRANKLIN STREET CLOTHING

612 Franklin St.  
franklinstreetclothing.com

#### THE FUNKY ZEBRAS BOUTIQUE

818 Main St.  
thefunkyzebraPELLA.com

#### HALLTREE BOUTIQUE OF PELLA

731 Franklin St.  
Facebook/HallTreeofPELLA

#### MAURICES

1570 Washington St.  
maurices.com

### ROCO

618 Franklin St.  
facebook/rocoadventure

### CONSIGNMENT / THRIFT SHOPS

#### DEJA VU CONSIGNMENTS

630 Washington St.  
dejavuconsignmentsPELLA.com

#### LEGACY THRIFT

2500 Fifield Rd.  
legacythrift.org

#### THE WELL THRIFT STORE

419 E. Oskaloosa St.  
thewelliowa.org

### DUTCH SPECIALTIES

#### IN'T VELD'S MEAT MARKET

820 Main St.  
intvelds.com

#### JAARSMA BAKERY

727 Franklin St.  
jaarsmabakery.com

#### GARDEN SQUARE CHOCOLATIER

832 Main St.  
gardensquarechocolatier.com

#### PELLA HISTORICAL MUSEUMS GIFT SHOP

507 Franklin St.  
pellahistorical.com

#### ULRICH MEAT MARKET

715 Franklin St.  
ulrichsmeatmarket.com

#### VANDER PLOEG BAKERY

711 Franklin St.  
pellabakery.com

#### VAN VEEN CHOCOLATES

613 Franklin St.  
vanveenchocolates.com

### FLORAL / GARDEN

#### NICK'S GREENHOUSE & FLOWER SHOP

219 Oskaloosa St.  
nicksflowerstore.com

#### NUNNIKHOVEN FARM

1552 195th Pl., Harvey  
nunnikhovenfarm.com

#### THISTLES FLOWER MARKET

832 Main St.  
thistlesflowermarket.com

#### THE TIMELESS TULIP

1417 Washington St.  
timelesstulipPELLA.com

### GIFTS/ BOOKS / DECOR / FURNISHINGS

#### BLUSH BY SIMPLE TREASURES

635 Franklin St.  
simples treasures.com

#### BRUXVOORT'S DECORATING

405 Truman Rd.  
bruxhome.com

#### EMBELLISH HOME

617 Franklin St.  
embellishPELLA.com

#### JAARSMA BAKERY

727 Franklin St.  
jaarsmabakery.com

#### JANSEN'S DECORATING & KITCHENS

614 Franklin St.  
jansensdecoratingandkitchens.com

#### PELLA BOOKS

824 Franklin St.  
pellabooks.com

#### PELLA HISTORICAL MUSEUMS GIFT SHOP

507 Franklin St.  
pellahistorical.com

### PELLA HOMETOWN VARIETY

609 Franklin St.  
instagram/pellahometown

### PELLA PAPERIE

836 Main St.  
pellapaperie.com

### PINGEL'S HOME STORE

911 Broadway St.  
pingelshome.com

### THE SANCTUARY

719 Franklin St.  
thesanctuaryofPELLA.com

### SILVER LINING

637 Franklin St.  
silverliningPELLA.com

### SIMPLE HOM

713 Franklin St.  
simples treasures.com

### THE COTTAGE CANDLE SHOP

622 Franklin St.  
thecottagecandleshop.com

### THE QUILTED WINDMILL

812 Main St.  
thequiltedwindmill.com

### THE WORK OF OUR HANDS

627 Franklin St.  
workofourhands.org

### WILD BRAMBLE

707 Franklin St.  
wild-bramble.myshopify.com

### GROCERY / WINE & SPIRITS

#### MAIN STREET MARKT

503 Main St.  
mainstreetmarkt.com

#### THE WIJN HOUSE

615 Franklin St.  
thewijnhouse.com

## Shopping Cont.

### OUTDOOR/ RECREATION / PETS

**BOS LANDEN GOLF SHOP**  
2411 Bos Landen Dr.  
golfbos.com

**DUTCHMAN DISC GOLF**  
620 Franklin St.  
dutchmandiscgolf.com

**IOWA BIKE CO.**  
620 Franklin St.  
iowabike.co

**EARTHWISE PET PELLA**  
816 Main St.  
pella.earthwisepet.com

**ROCO**  
618 Franklin St  
facebook/rocoadventure

## Eat & Drink

**APPLEBEE'S**  
**L D Y**  
1600 Washington St.  
applebees.com

**CHICK-FIL-A**  
**B L D**  
2771 Goldenrod Ct.  
chick-fil-a.com

**JAARSMA BAKERY**  
727 Franklin St.  
jaarsmabakery.com

**STARBUCKS**  
**B L D**  
1804 Washington St.  
starbucks.com

**ARBY'S**  
**L D**  
903 W. 16<sup>th</sup> St.  
arbys.com

**CRANBERRY STONE BAKERY**  
605 Franklin St.  
cranberrystonebakery.com

**JIMMY JOHN'S**  
**L D F**  
608 Oskaloosa St.  
jimmyjohns.com

**SUBWAY**  
**B L D**  
422 E. Oskaloosa St. and  
714 Liberty St.  
subway.com

**BIG ACAI BOWL**  
**L D**  
514 Franklin St.  
bigacaibowl.com

**CULVER'S**  
**L D**  
1512 Washington St.  
culvers.com

**LIBERTY STREET KITCHEN**  
**L D Y**  
705 E. 1st St.  
libertystreetkitchen.com

**SUPER BUFFET**  
**L D**  
911 W 16th St.

**THE BREAD BOARD**  
**B L**  
616 Franklin St.  
breadboardofpella.com

**DE KELDER SPEAKEASY**  
**D Y**  
621 Franklin St. (basement)  
dekelderspeakeasy.com

**MAIN STREET MARKT**  
**B L D**  
503 Main St.  
mainstreetmarkt.com

**SWEET HENRY'S ICE CREAM**  
804 E 1st St.  
Facebook/SweetHenrys

**BREADEAUX PIZZA**  
**L D F**  
803 E. 1st St.  
breadeauxpizza.com

**DE SCOOP**  
**D**  
600 Main St.  
descooppella.com

**MARIA'S TEA ROOM - SCHOLTE HOUSE**  
728 Washington St.  
pellahistorical.com

**TACO BELL**  
**L D**  
1620 Washington St.  
tacobell.com

**BURGER KING**  
**B L D**  
1500 Washington St.  
bk.com

**DOMINO'S PIZZA**  
**L D F**  
1540 Washington St.  
dominos.com

**McDONALD'S**  
**B L D**  
309 E. Oskaloosa St.  
mcdonalds.com

**TASSEL RIDGE WINERY**  
**Y**  
1681 220th St., Leighton  
tasselridge.com

**THE BREW COFFEE HOUSE**  
**B L**  
626 Franklin St.  
brewcoffeehouse.com

**DQ GRILL & CHILL**  
**L D**  
325 Roosevelt Rd.  
dairyqueen.com

**NEDERLANDERS TAP & GOLF**  
**L D Y**  
514 1/2 Main St.  
nederlanderstapgolf.com

**ULRICH MEAT MARKET**  
**L**  
715 Franklin St.  
ulrichsmeatmarket.com

**BUTCHER'S BREWHUIS**  
**L**  
822 Main St.  
butchersbrewhuis.com

**EL CHARRO MEXICAN GRILL**  
**L D Y**  
514 Main St.

**PELLA GOLF & COUNTRY CLUB**  
**L Y**  
600 Elm St.  
pellagolfandcountryclub.com

**VAN VEEN CHOCOLATES**  
613 Franklin St.  
vanveenchocolates.com

**CANTARITOS GRILL & CANTINA**  
**L D Y**  
1205 Washington St.  
cantaritospella.com

**FRISIAN FARMS CHEESE HOUSE**  
2098 Fisher Ave, Leighton  
frisianfarms.com

**THE PERK OF PELLA**

**VANDER PLOEG BAKERY**  
711 Franklin St.  
pellabakery.com

**THE CELLAR PEANUT PUB**  
**Y**  
629 Franklin St.  
thecellarpeanutpub.com

**FUJI CHINESE RESTAURANT**  
**L D**  
807 E 1st St.  
fujipella.com

**PIZZA RANCH**

**VIET-THAI STAR**  
**L D**  
905 W 16th St.  
viethaistar.com

**CENTRAL COLLEGE DINING**  
**B L D**  
Broadway and Peace St.  
central.edu/diningservices

**GARDEN SQUARE CHOCOLATIER**  
832 Main St.  
gardensquarechocolatier.com

**THE SANCTUARY**  
719 Franklin St.  
thesanctuaryofpella.com

**WEST SIDE SOCIAL**  
**L D**  
1000 Fifield Rd.  
westsidesocialpella.com

**CLOVER LEAF KITCHEN**  
**L**  
408 Oskaloosa St  
cloverleafpella.com

**IN'T VELD'S MEAT MARKET**  
820 Main St.  
intvelds.com

**SCOOTERS COFFEE**  
**B L D**  
2012 Washington St.  
scooterscoffee.com

**WINDMILL CAFE**  
**B L**  
709 Franklin St.  
windmillcafepella.com

**YAMATO STEAK HOUSE OF JAPAN**  
**L D Y**  
1590 Washington St.  
yamatopella.com

**CLOVER LEAF ON FRANKLIN**  
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621 Franklin St.  
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**IRIS COFFEE COMPANY**  
631 Franklin St.  
iriscoffee.co

**SMOKEY ROW COFFEE**  
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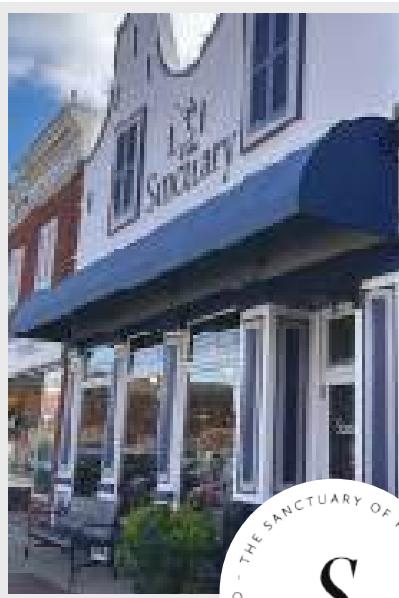
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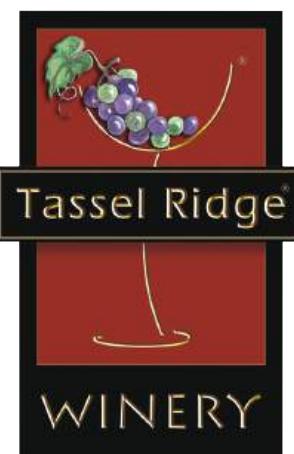
**Order** wine by telephone, 641.672.WINE (9463). We can ship wine to Arizona, Colorado, DC, Florida, Iowa, Minnesota, and Missouri. Adult signature required for receipt of wine.



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Open 7 days a week year round  
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(see website for special evening event hours)

Tassel Ridge wines are sold at the Winery and about 300 retailers in Iowa. For a complete list of retailers visit [www.tasselridge.com/retail](http://www.tasselridge.com/retail).





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